



It's time to come clean. Are you serving a **Proper Pint?**

PRESENTATION | PERFORMANCE | PROFIT

Presentation: Your eyes taste before your mouth. A pint that has lipstick stains or residue all over the glass immediately creates a negative experience for the customer. A beer should have a nice aroma producing collar of foam. A beer with no head is a bad presentation.

Performance: Brewers take great pride in producing their products. Every beer is designed to perform the way the brewery intends. An improperly cleaned glass will alter the taste and head.

Profit: That nice collar of aroma enhancing foam is not only a great presentation designed to enhance the performance, but it also helps yield more servings from the barrel. A beer with a 2 oz head will yield 17 more servings per barrel than a dirty glass of beer with no head.



PUT YOUR GLASSWARE TO THE PROPER PINT CHALLENGE.

CONTACT US TODAY FOR FREE SAMPLES!

info@glissenchemical.com | 800.356.9922

WWW.GLISSEN-CHEMICAL.COM

